

AGCO POWER LOGO GUIDELINES

AGCO Power’s primary logo is red with white or black text. Use those whenever possible.

If necessary, you can use white or black logo versions.



Keep a clear space around the logo.



DO’S AND DONT’S



DO USE good contrast between the logo and the background.



DON’T change the color of the logo.



DON’T add any effects to the logo.



DON’T rotate the logo.